

31 MARCH – 4 APRIL 2025

18TH GERMAN-JAPANESE ECONOMIC FORUM

Tuesday, 1st April 2025
2:30 – 5:15 p.m.



WORLD. LEADING. INDUSTRYSHOW.



TRADE & INVEST STAGE / Hall 12, Booth B68

Shaping the Future of Manufacturing Together

14:30 – 14:40

Opening

Welcome & Opening of the 18th German-Japanese Economic Forum

- Johanna Schilling, Managing Director, ECOS
- Anne Pomsel, Managing Director, Deutsch-Japanischer Wirtschaftskreis e.V. · 日独産業協会

14:40 – 14:55

Greeting Addresses

- Consul-General Shinsuke Toda, Consulate General of Japan in Hamburg
- Dr. Beate Baron, Director-General Industrial Policy, Federal Ministry of Economic Affairs & Climate Action (BMWK)

Moderation: Johanna Schilling / Anne Pomsel

14:55 – 15:15

Keynote Lecture

Establish Intelligent Manufacturing Processes with the SAP Business Suite

- Patrick Lamm, Senior Director, Industry Business Unit, Industrial Manufacturing, Aerospace & Defense, SAP

15:15 – 15:35

Keynote Lecture

Mastering Product Compliance - A Systematic Approach To Increasing Sustainability Requirements

- Thomas Jäckel, Managing Partner, JMBC GmbH

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15:35 – 15:55	<p>Keynote Lecture</p> <p>From Southern Thuringia into the world as part of a Japanese Corporation</p> <ul style="list-style-type: none">▪ Holger Heyer, Deputy Head of Department Investment, International Business & Cluster Promotion, State Development Corporation (LEG) Thüringen▪ Jens Hoffman, Head of Research & Development, NIDEC GPM Group
15:55 – 16:00	<p>Startup Pitch</p> <p>Empowering Zero-Wiring Society</p> <ul style="list-style-type: none">▪ Ryo Iwasa, Co-founder & CEO, Aeterlink Corp.
16:00 – 16:40	<p>Panel Discussion</p> <p>Shaping the Future of Manufacturing Together: International Manufacturing-X, progress and next steps</p> <ul style="list-style-type: none">▪ Kazuo Nakashima, Robot Revolution & Industrial IoT Initiative▪ Thomas Hahn, Fellow Siemens Germany/Lead IMX Council, Plattform Industrie 4.0
16:40 – 16:45	<p>Closing Remarks & Outlook</p> <ul style="list-style-type: none">▪ Johanna Schilling, Managing Director, ECOS▪ Anne Pomsel, Managing Director, Deutsch-Japanischer Wirtschaftskreis e.V.
16:45 – 17:15	<p>Networking Reception</p>

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Co-organizer

Cooperation Partner



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