

31 MARCH - 04 APRIL 2025

18TH GERMAN-JAPANESE ECONOMIC FORUM

WORLD. LEADING. INDUSTRYSHOW.



SHAPING THE FUTURE OF MANUFACTURING TOGETHER SAVE THE DATE – 01.04.25

In recent years, the **German-Japanese Economic Forum** has developed into an established discussion and contact platform with top-class presentations from German and Japanese industry, it is one of the most popular formats at HANNOVER MESSE (2024: roundabout 150 participants). At the next jointly organized forum, Deutsche Messe AG, ECOS GmbH and the Japanese-German Business Association (DJW) will focus on the challenges, innovations and opportunities for cooperation in key areas of industrial production in Germany and Japan.

TOPICS OF THE 18TH GERMAN-JAPANESE ECONOMIC FORUM FOR HANNOVER MESSE 2025:

- Smart Manufacturing
- Robotics
- AI in Production and Logistics
- Manufacturing X
- Digital Ecosystems

SAVE THE DATE

- Tuesday, April 1st 2025
- 02.30 p.m. – 04.30 p.m., followed by joint networking
- Trade & Invest Stage (hall 27)



SPONSORING PACKAGES

Startup	from € 499
Silber	from € 1.890
Gold	from € 4.490

Also bookable for non-exhibitors of HANNOVER MESSE 2025, in this case a surcharge of 20% applies. All prices are subject to VAT at the statutory rate.

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WORLD. LEADING. INDUSTRYSHOW. HANNOVER MESSE 2025

HANNOVER MESSE is the world's leading showcase for industrial change. Here, ideas and innovations become real, marketable industrial solutions that drive the efficiency, sustainability and connectivity of industry worldwide. As a meeting place and platform for the leading companies in the mechanical and plant engineering, electrical and digital industries, it demonstrates year after year its unique ability to turn trends such as Industry 4.0, Industrial 5G, Hydrogen & Fuel Cells and AI in industry into pioneering solutions. This year, the world's leading trade fair for industry welcomed roundabout 4,000 exhibitors, 130,000 visitors and 1,600 speakers, as well as renowned representatives from politics and the media.

The central exhibition themes of HANNOVER MESSE 2025:

- Smart Manufacturing
- Digital Ecosystems
- Energy for Industry
- Compressed Air & Vacuum Technology
- Engineered Parts & Solutions
- Future Hub
- International Trade & Investment



"RRI has been participating the economic forum as a speaker or as an audience. We recognize this is an important platform from the following points.

- Shares activities each country on the common topic.
- Recognizes the current collaboration between German Industrie 4.0 and Japanese RRI.
- Network opportunity for future collaboration.

We hope participating in this forum next year."

Kazuo Nakashima, General Manager, Industrial IoT, Robot Revolution and Industrial IoT Initiative RRI (Japan)



"The Forum is a great platform for finding collaborators who share the same vision across national and industrial boundaries. It is also a great place for start-ups to find connections that will contribute significantly to our growth."

Masaaki Sugimoto, GFounder & CEO, Elephantech Inc.



CO-ORGANIZERS:



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